

Exhibit B 2.06-TC

(AA)- Business Administration Leading to BBA w/Marketing



Texas Transfer - Field of Study (FOS) Course Descriptors:

DSC- Discipline Specific Core *, DFC- Discipline Foundation Course **, DEC- Directed Electives Course ***

| FALL YEAR 1 AT TEXARKANA COLLEGE | SCH | TRANSFER TO TAMUT AS | FOS | SCH |
|--|-----|---|-------|-----|
| ENGL 1301 – Composition I | 3 | ENGL 1301 – Composition I | | 3 |
| HIST 1301 – United States History I | 3 | HIST 1301 – United States History I | | 3 |
| BCIS 1305 Business Computer Applications *** | 3 | BCIS 1305 – Business Computer Applications | DEC | 3 |
| MATH 1324 – Math for Business & Social Sciences * | 3 | MATH 1324 -Mathematics For Business & Social Sciences | DSC | 3 |
| Life & Physical Science (any core course) | 3 | Life & Physical Science (core) | | 3 |
| TOTAL SEMESTER HRS | 15 | TOTAL SEMESTER HRS | | 15 |
| SPRING YEAR 1 AT TEXARKANA COLLEGE | SCH | TRANSFER TO TAMUT AS | | SCH |
| ENGL 1302 – Composition II | 3 | ENGL 1302 – Composition II | | 3 |
| HIST 1302 – United States History II | 3 | HIST 1302 – United States History II | | 3 |
| SPCH 1315 – Public Speaking | 3 | SPCH 1315 – Public Speaking | | 3 |
| MATH 1325 – Calculus for Business & Social Sciences *** | 3 | MATH 1325 – Business Calculus (Subs for MATH 1342) | DEC | 3 |
| Life & Physical Science (Any core course) | 3 | Life & Physical Science (core) | | 3 |
| TOTAL SEMESTER HRS | 15 | TOTAL SEMESTER HRS | | 15 |
| FALL YEAR 2 AT TEXARKANA COLLEGE | SCH | TRANSFER TO TAMUT AS | | SCH |
| Language, Philosophy, & Culture (any core course) | 3 | Language, Philosophy, & Culture (core) | | 3 |
| Creative Arts (any core course) | 3 | Creative Arts (core) | | 3 |
| ACCT 2301- Principles of Financial Accounting ** | 3 | ACCT 2301 – Principles of Accounting I | DFC | 3 |
| ECON 2301 – Principles of Macroeconomics * | 3 | ECON 2301 – Principles of Macroeconomics | DSC | 3 |
| GOVT 2305 – Federal Government | 3 | PSCI 2305 – U.S. Government and Politics | | 3 |
| TOTAL SEMESTER HRS | 15 | TOTAL SEMESTER HRS | | 15 |
| SPRING YEAR 2 AT TEXARKANA COLLEGE | SCH | TRANSFER TO TAMUT AS | | SCH |
| ECON 2302 – Principles of Microeconomics ** | 3 | ECON 2302 – Principles of Microeconomics | DFC | 3 |
| ACCT 2302 – Principles of Managerial Accounting ** | 3 | ACCT 2302 – Principles of Accounting II | DFC | 3 |
| GOVT 2306 – Texas Government | 3 | PSCI 2306 – State and Local Government | | 3 |
| BUSI 1301 – Business Principles ** | 3 | BUSI 1301 – Introduction to Business | DFC | 3 |
| Social and Behavioral Science (any core course) | 3 | Lower Division Elective | | 3 |
| TOTAL SEMESTER HRS | 15 | TOTAL SEMESTER HRS | | 15 |
| TOTAL ASSOCIATE DEGREE HOURS | 60 | TOTAL TRANSFER HOURS | | 60 |
| JUNIOR YEAR FALL SEMESTER | SCH | JUNIOR YEAR SPRING SEMESTER | | SCH |
| MGT 395 – Principles of Management | 3 | BUSI 2301 – Business Law *** | | 3 |
| GBUS 310 – Business Communications | 3 | MKT 363 – Marketing | | 3 |
| MGT 324 or SCM 324 – Business Data Analytics I | 3 | MGT 465 – Production and Operations Management | | 3 |
| FIN 354 – Financial Management | 3 | MKT 366 – Marketing Promotion | • | 3 |
| Select One from: MGT 446, MIS 310 or SCM 304 | 3 | MIS 360 – Essentials of Management Information Systems | | 3 |
| TOTAL SEMESTER HRS | 15 | TOTAL SEMESTER HRS | | 15 |
| SENIOR YEAR FALL SEMESTER | SCH | SENIOR YEAR SPRING SEMESTER | | SCH |
| GBUS 440 – International Business (EL) | 3 | MKT 467 – Consumer Behavior | | 3 |
| GBUS 452 – Business Ethics For Non-Accounting Majors | 3 | MGT 439 – Business Strategy and Policy | | 3 |
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| MKT 445 – Retailing (EL) | _ | Select One: MGT 446, MIS 310 or SCM 304 | | 3 |
| MKT 445 – Retailing (EL) MKT 465 – Sales Management | 3 | Select One: MGT 446, MIS 310 or SCM 304 UD Elective(300-400 level) - ACCT, GBUS, MGT, MIS, MKT o | r SCM | 3 |
| MKT 445 – Retailing (EL) MKT 465 – Sales Management UD Elective(300-400 level) from ACCT, GBUS, MGT, MIS, MKT or SCM | 3 | | | |
| MKT 465 – Sales Management | 3 | UD Elective(300-400 level) - ACCT, GBUS, MGT, MIS, MKT o | | 3 |

All courses are transferable; however, all transferred courses may not apply to your degree plan. Please see your community college advisor for details. All students seeking a bachelor's degree must also complete a minimum of 45 SCH of upper-division course work. Some degrees require up to 54 SCH for an undergraduate degree. Please visit the catalog for course descriptions. The Eagle Track Transfer Pathway is NOT an official degree plan. This document is for informational purposes only. Effective 02-12-2024.